



~ Newsletter ~

V.002

Direction – Timelines - Updates

Greetings from your Chief Executive Officer



Dr. Dale A. Dan

Dear Friend,

It is my intent to keep airtight communications with you as valued members and supporters of our TEIFM Family so that you are regularly briefed on this journey. Thank you for your kind support. Community is what life is all about and we so enjoy this with you!

In this Newsletter, we share with you our direction, timelines, and updates. Direction so that you understand where we are going and why, the upcoming timelines so that you can plan to be a part of these as applicable and updates so you know where we are with the Institute's growth process. Please email me if you have questions at any point. I am here for you.

It is truly amazing where we have come in just nine weeks and it has to do with **you**! You have remained steady in adding value in so many ways, both small and huge. Each of it is appreciated. My heartfelt thank you.

I leave the following words with you that always touch my heart. May we keep showing love through service ...



Love, Dale

Timelines

#	Description	Date	
1	Team: Getting to Know You!	11-3-25 to 12-17-25	
	We spent weeks ensuring we have the right team members on board. I say with both pride and humility that we got the very best. So very grateful for the ones who have come on board to support this mission with us. It will be rewarding to see how, together, we can help transform a world starting with Michigan in such a way that there is fresh hope. A hope that is needed now more than ever before. Our getting-to-know you period is to give our team members the opportunity to get to know each other and to 'touch' each other through a series of Zoom meetings. We will do this in larger groups then in smaller ones so that each team can connect in more details with their		
	direct team members.		
2	Launch of Website	01-12-26	
	We met with our technology partner for a thorough review of our website and agreed to move this to another level that is more engaging, interactive and appealing. This will take 8-12 weeks. It is worth the delay since we desire to launch the very best that is possible.		
3	Launch of Master Presentation & Brochure	01-12-26	
	We also want to take time to ensure these are of the quality we desire so we have extended the time on these.		
4	Press Releases	02-25-26	
	We desire to do these once all of the above is in place.		
5	Launch in Lansing	03-27-26	
	This will be such a special time for our team members, friends, partners, leaders in Lansing. This will happen once all of the above is in place. Our early invitations so that you can reserve time for this special event.	•	
6	Team Orientation, Training & Development	01-12-26 - 3-20-26	
	Focus on our team first!		
	• We desire to reserve this time to ensure our team members immerse themselves in the Institute's <i>orientation</i> so that they fully understand its vision, mission and all aspects of its operations.		
	• Our team will also enjoy training and development that will include an overview of our main Joy-at-Work Model along with supporting models and tools so that they understand what we will be offering to our clients.		
	• There will also be the opportunity for some team members to enjoy the full <i>Joy-at-Work Train-the-Trainer Certification</i> with full scholarships. This is for those who desire to train, coach, mentor clients using our main model. We will meet with you to discuss in detail.		
7	Door open to Clients	04-1-26	
	It is with much joy that we will open our door to serve clients!		

Updates

#	Description	Completion
1	Corporation Filing approvals	
	The Empowerment Institute for Michigan LLC (For profit)	80%
	The Empowerment Institute for Michigan Foundation (Nonprofit)	100%
	Setup of 501c3	30%
	501c3 Board Selection	100%
2	Office Presence in Lansing, Michigan	100%
3	Vision, Mission Values	100%
4	Master Presentation	98%
5	Website – updating to new design	10%
6	Brochure	20%
7	Teams	
	Executive Team	100%
	Senior Operations Team	100%
	Administrative Support Team	100%
	Vice Presidents of Consulting	100%
	Senior Leaders Advisory Committee	100%
	Emerging Leaders Advisory Committee	100%
	Initial Partners	90%
8	Defining of Core Services	100%
9	Defining of Supporting Services	100%
10	Online Campus	30%
11	Curriculum Development	80%
12	Online Library	30%
13	Careers Center	100%
14	Team Resources	30%
15	Financial & Banking Setup	50%
16	HR Setup	30%
17	Social Media Setup	20%
18	Marketing Materials	80%
19	Create Scholarship Awards for 2026	100%
20	Joy-at-Work Guest Speakers for 2026	100%



We look forward to serving you!