

Greetings & Briefings Message from our CEO & President



Dr. Dale A. Dan

Chief Executive Officer

Dear Friend,

It gives me much joy to welcome you to **The Empowerment Institute for Michigan** that is about transforming leaders and organizations through love ...

Arriving in Lansing, Michigan in October, 2023 to begin the journey of serving as Chief Diversity Officer for a well-loved education institution ... Lansing Community College (LCC) remains a joy. It was my first experience in Lansing. The closest visited city was Mason in 1999 when I led leadership training for DART and visited with some of its executives there periodically. My LCC and DART families welcomed me and wrapped me with love and care throughout my journey in Lansing including helping me get my home, settle into my office and do what I went to accomplish ... to build an Office of Empowerment that is now led by an amazing successor with a mission and team for success.

But my journey in Michigan was not yet over! :)

I was approached by multiple outstanding Michigan leaders and organizations asking if I could find a way of continuing my Empowerment work to serve all of Michigan. They graciously allowed me time to rest and reflect. I am now ready to take my next leap in serving Michigan statewide by transforming leaders and organizations through an Empowerment Model founded on ... Love! Once again, after listening to many experienced and aspiring many leaders, I have the desire to see unity continue in Michigan through the many talented leaders and organizations that already exist there. Our plan is to engage as many of these local businesses as possible in the building of the Institute as we serve all of Michigan. We have no desire to recreate what already exists but rather, to hoist all our local partners with lots of love, respect and support.

Here are the two phases of the Institute:

Phase 1: 2026

Evaluation, Training, Coaching, Mentoring & Workplace Solutions

The Institute will provide evaluation, training, coaching, mentoring and workplace solutions utilizing three (s) major models to transform leaders and organizations with overall health and wellness being the focus: The *Joy-at-Work Model* (JAW), the *Organizational Assessment Model* (OLA) and the *Love Model*.

Based on the needs of leaders and organizations, a plethora of services will be provided to properly equip all to do their work at their zenith level of success.

The Institute will also include four special and life-changing programs:

- ***Empowerment for Emerging Young Leaders*** - that recognizes, empowers and utilizes aspiring young leaders throughout Michigan for Michigan. Youths trained to teach youths how to thrive as quality leaders. This generation understands each other better than anyone else.
- ***Empowering through Fashion*** – where fashion can be a powerful tool for healing, offering comfort and support. It can boost self-esteem through empowerment. With creativity and self-expression in fashion, many can nurture their overall wellbeing in a way that is meaningful to them in lasting way from the inside out.
- ***Empowerment of Students*** to improve grades - based on a holistic approach that helps students to better understand themselves, their talents and their purposes. We will utilize music as a catalyst for success.
- ***Empowerment through Writing*** - Using the power of writing to empower leaders with storytelling, critical thinking, creative opportunities, and self-care that can inspire fellow leaders and emerging leaders.
- ***Empowerment of the Poorest of the Poor*** - that will remove barriers and equip those in the poorest cities of Michigan to showcase their untapped value to society as they become self-sustainable.

All of our programs and services will provide the option of value-based and faith-based options. The goal is for *all* to be equipped and empowered for their life's purpose in the way that they feel called and gifted.

Phase 2: 2027

Retreat & Spa Center

The Institute will add a *Retreat & Spa Center* for holistic healing through mind, body and spirit wellness. This will include resort-style gym, a water aerobics pool, yoga, nutrition and meditation services with a special touch of a city beach that brings the Caribbean Islands to Michigan through music, food and ambience.

After some 45+ years of serving government, education, business, church, non-profits, the diplomatic core and international, I have humbly concluded that a four-letter word is the lasting solution ... LOVE.

I, along with many others believe that this initiative will not only be transformational for Michigan but will also open the door for other States to partner with Michigan for national empowerment through love. From local to national to global ... this is the long-term goal.

Direct outcomes could include reducing poverty, empowering youths to remain in and build Michigan, raising the overall quality of organizations, strengthening leaders across all sectors, boosting the economy through national and global presence and partnerships and finally to have Michigan become the Premier State that serves as a beacon of what it truly means to empower a society through sincere love that includes all.

Having never heard of Lansing when I first arrived, I have now fallen in love with the city along with a deep commitment to the overall transformation of Michigan.

The door of the Institute will be open to anyone who desires to be empowered to live a life of dignity through inclusivity!

I look forward to connecting with you personally as we build this together!

Love, Dale

DART: www.dartcontainer.com

LCC: www.lcc.edu